IMPROVING STUDENT'S READING COMPREHENSION THROUGH LOOK AND SAY METHOD ON ACCOUNTING STUDENT IN TRIATMA MULYA UNIVERSITY

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ABSTRACT

This research is aimed to find out whether or not the implementation of Look and Say Method improves students' reading comprehension. Look and Say is Reading method applied during students' learning activities. A class of accounting class in Triatma Mulya University is participated as the participant of the study. This research was using saturated sampling. The sample of the research were 30 students in Accounting Major in Triatma Mulya University. The required data were collected through the use of questionnaire, observation checklist, and reading test. The data from the questionnaire indicated that students had positive attitude toward the implementation of Look and Say method. They feel that Look and Say method improves their motivation in learning English and brings more fun to the process of learning. Moreover, it was found from observation data that the students were actively participated during Look and Say implementation and they were motivated when comprehending a text by means Look and Say method. Finally, the study proved that Look and Say method improved students' reading comprehension. Students' mean score of reading test in the beginning of the study was 50.02 meanwhile, after applying Look and Say Method as reading strategy, their mean scores improved to 72.3 ,77.96 and 86.22

Keywords: Look and Say Method, Reading Comprehension, Action Research.

1. INTRODUCTION

Reading is one of the skills that should be mastered by the students. According to (Yusnita et al., 2022) Reading is an important skill that student should have in learning English as a foreign language. Reading is one of the four language skills taught in English language learning process besides listening, speaking and writing. Reading provides important information for the reader. Therefore, reading ability is considered very important. However, in reality, students' reading abilities need to be improved. Based on the score of accounting student's in Triatma Mulya university, the reading score is under the passing

grade (C score which is 70). According to Abdurahman in (Afrom, 2013) one of the factors causing reading difficulties is because students do not understand the sentences they read. This can cause the miss communication because the information is not clear. The students especially who learns economic or business need to know how to improve their English skill. They need to be good in English to help them in communicate with other people or their partner to make a good relation in the part if business field. That is why the quality in teaching English is very important to prepare the English Learners as a Foreign Language can be competitive as the human resource in their life. They need to improve their English. Actually, the condition which happens in class is the students think that English is not easy to be learnt by them. The students think that English is not easy, especially when they learn English as a foreign language. They need motivation in learning English to make them more excited to learn English language in the learning activities in classroom. To motivate

the students, the teacher needs to be a model and also as a facilitator for them in the teaching-learning activity. It is necessary to apply method in in teaching English. The method should be suitable for the learner's stage. The steps of the method should be clear and also fun for the students when the method in teaching-learning activity in the classroom.

Based on Eyres (2007), reading is a complex process in which readers actively construct meaning from the text. This is fundamental skill that covers the whole skills and also gives great contribution to the three skills and this skill is the best starting point for students to gets started their language acquisition.

There are many problems toward student reading comprehension. Just like what is happening in Triatma Mulya University. The common problem that's student commonly happens in learns reading. Such as, they seem confused when they face a passage that contains something they are not familiar with, the vocabulary which not common for them. There are still many students get problem with their

comprehension toward a reading text. When they are given comprehensive reading text and asked to answer a follow up questions, the students do not directly answer the question given because they are busy looking up meanings of difficult words. Based on reading problem above, it must be difficult to reach students' maxim in reading course.

However, the reason why this problem occurred was not only from students' factor. Technique used by teacher also gives effect on students' comprehension. The teacher needs to find an effective technique to be applied. Therefore, it is considered important to know the effect of the technique that are going to be apply to maximize students' reading comprehension as well as to gain students' interest in this course. Absolutely, there are many effects from many strategies that can be applied on students' reading comprehension in Triatma Mulya University. However, among those strategies there is one appropriate method that can properly be applied based on the problem above. The name of the method is Look and Say

Method. Look and Say Method learning is said to be a good strategy because of its ability in increasing students' reading comprehension and also increasing conceptual learning for maximizing students' involvement in classroom activities. Look and Say Method is a technique that teaches the students to work cooperatively on a reading assignment to promote better comprehension. Look and say method help the student to improve their vocabulary. Look and Say Method is an instructional practice in which cooperative learning and reading comprehension strategies combine with each other. The goals of Look and Say are to improve reading comprehension and increase conceptual in learning. Look and Say Method can provide instruction for the students and giving them an opportunity to learn something in new way.

Look and Say method is a method that be used for teaching reading to student about how to spell words in English" (Edhitin, 2000)in Endriani (2020). Look and Say technique is basically teaching

students to recognize words from stories. Students are taught to read words as a whole rather than as a part. The look and say teaching method, also known as the whole word method, was invented in the 1830s and soon became a popular method for teaching reading. In the 1950s, however, it was fiercely criticized in favor of phonics-based teaching. Stephanie (2009: 1) in Endriani (2020) Look and Say method is considered as a highly successful method early childhood learning. The look and say method teach students to read words as whole units, rather than breaking the word down into individual letters or groups of letters. Students are repeatedly told the word name while being shown the picture. Look and say method is a method of teaching beginners to read by memorizing and recognizing whole words, rather than by associating letters with sounds.

Look and Say Teaching Method is based on having students recognize full sentences. This is done through pictures, where the teacher can read each word while the students repeat it. If a picture card is not used the students will guess what is on the card, which is not the idea, so picture cards must be used. By pointing at each word as the teacher reads the sentences, students will start to learn each word.

Teaching English by Look and Say Method To teach look and say method in the school, the teacher shows the student the word and says it while pointing to the object. The students must repeat the word. This happens several times with each word, (Ingrid Griggs 2000) The introduction of the word only takes a short time, and goes quiet quickly, so the teacher may spend five minutes of a thirty minutes lesson on four new words.

In this study the researcher prepared matching word or sentences and picture as the method in look and say. There are many steps to apply in look and say:

1. First steps, the teacher provides material in the form of text

2. Second steps, provide flash card or picture in power point.

3. Third steps, invite students to read the text accompanied with the meaning.

4. The next steps, divided students into groups and one member of every group to come in front of the class. Then the teacher read the text in randomly and the students must be looking which sentence that the teacher read. After that the students must be repeat the sentences with correct pronunciation and match the sentence with the picture prepared before.

5. The last steps, students must be answer one question correctly based on the text.

Based on Ingrid Griggs (2000) in Endriani (2020) "Look and say" is not the only method used to teach reading in a foreign language. Beginners can also be taught by a teacher reading sentence by sentence from a carefully selected passage, explaining its meanings wherever necessary. According to Edhitin (2000) in Endriani (2020) hear the word and see a picture or a sentence referring to the word. Flashcard or picture are often used in this method. They are shown repetitively to students until they can memorize the pattern of the word. Progressive texts are used with strictly controlled vocabularies containing just those words which have been learned.

The advantages of the look and say method is that the student need to be able to recognize whole words to become fluent readers. This method is easy to prepare and the steps is quite simple to be applied in learning activities in the class. Basically, this method, teach the student about how to spell or read the words in English. By using this method, the students will look and say what the teacher reads and directly the students memorize the words because every word will be read several times. In addition, 'look and say method' gives students ability to sound out words, even if they do not always understand the meaning all of the words. The advantages of look and say method above is really needed especially for the accounting student, they need to know the meaning of the word to avoid the miscommunication in working life, and also the students not only can read but also can produce the sound of the word as good as possible. By 'look and say method' as foundation, they can read any word, even the words they never hear

before. Based on explanation above, the writer is interested to carry out research with the title Improving Reading Comprehension through Look and Say Method.

1.2 Statement of the Problem

Based on the explanation above the researcher intends to apply Look and Say Method to help the students in improving their reading comprehension. Based on the background study stated above, research problems can be formulated as follows:

1) Does the use of Look and Say Method can improve the reading comprehension of Accounting student in Triatma Mulya University?

2. RESEARCH METHOD

This research is class action research. Based on Kemmis, S., Mctaggart et.al (2014) describe action research as participatory research. There are 4 steps of Classroom Action Research, they are planning,action,observation, and the last is the implementation for each cycle.
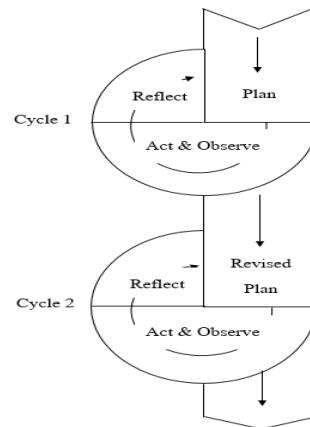

Figure I. Kemmis and Mc.Taggart

This action research is carried out within three cycles, cycle 1,cycle 2 and cycle 3. The procedures of the study is begun by conducting pre-research, followed by planning step, action step, observation step, and reflection step. There are several data collection techniques applied in this study such as test, observation, field notes and questionnaire. The test is consisted of four tests, namely pre-test (Test 1), posttest in cycle 1 (Test 2) and post-test incycle 2 (Test 3). Post-test in cycle 3 (Test 4) Meanwhile, during observation, observer is equipped with an observation sheet.

This research was carried out on Triatma Mulya University in academic year 2023/2024. The

subject of this study was Accounting Major with 30 students consisting of 10 male and 20 female students. Data came from 1st semester students, lecturers, observers, and documents. Data collection techniques use tests, questionnaires, observations, interviews, and documents. Data validity uses triangulation techniques, namely data triangulation and source triangulation. Data analysis used is quantitative and qualitative data analysis. This classroom action research was carried out for three cycles. Each meeting consists of planning, implementation, observation and reflection.

3. FINDING AND DISCUSSION

This classroom action research was carried out for 3 cycles in this research. At each meeting is carried out in accordance with the Lesson Plan that has been made.

Table 1. The Result of the Average Score

Cycle	Average	Percent
Before Cycle	50,02	25,34%
Cycle I	72,3	51%
Cycle II	77,96	80,6%
Cycle III	86,22	90,3%

Based on the table 1. The average score was lower. After the treatment the average score was better in each cycle. The percentage of completeness of student learning outcomes when compared with pre-cycle, cycle I, cycle II, and cycle III has increased from 65% in cycle II experienced an increase to 80.2%, and at cycle III increased to 89.8 %. From the result above we can see that Look and Say Method is able to improve the student's reading comprehension.

4. CONCLUSION

This study focuses on the implementation of Look and Say method to improve students' reading comprehension. The purposes of this research are to find out whether or not the implementation of Look and Say Method improves students' reading comprehension towards the implementation of Look and Say Method. In this study, the data collected through reading test, observation, field notes and

questionnaires. Based on the findings, this study concludes that Look and Say Method improves students' reading comprehension. It can be seen from students' average score (in percent) in cycle I 65%, and continued to improve in cycle II 80.2% and cycle III 89.8%. Moreover, after implementing Look and Say Method to students' reading lesson, they show improvement on each reading comprehension aspect. The result of this study had shown that Lok and Say Method had improved students reading comprehension. Look and Say Method made students to be able to identify the vocabularies from the text. Students were able to answer the question that related to the passage and also the vocabularies meaning. Look and Say made students to be able to identify passage structure and to conclude the text. Students were able to identify passage structure and to conclude the text. Students were able to identify passage structure and to conclude the text since Look and Say obliges them to review what they already learnt from the text during wrap up strategy.

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